

# ADKINS ARBORETUM SPONSORSHIP PROGRAM

Adkins Arboretum is committed to providing exceptional experiences in nature.

### Your support will Help us po THAT

Sponsorships are tax-deductible and provide year-long marketing exposure to more than 20,000 people.



1,000 members



200<sup>+</sup> native plant species sold



75<sup>+</sup> volunteers



28,000 annual visitors



**400** acres and **600** native plant species



**2,000** yearly youth program participants



5 miles of walking paths



Grounds open **365** days a year

### CORPORATE SPONSORSHIP LEVELS

Event Sponsorship

***	Tulip Poplar \$10,000	Sassafras \$5,000	Pinxter Azalea \$3,000	Milkweed \$1,000	Purple Lovegrass \$500
Press Release	<b>✓</b>				
Your name and logo on Visitor's Center recognition display	<b>√</b>	✓			
Your name and logo on banners at all events	✓	✓			
Facility rental for one corporate event	✓	✓	<b>√</b>		
Featured sponsor in electronic newsletter	✓	✓	✓		
Your name and logo in our weekly newsletter	✓	✓	✓	✓	
Complimentary tickets to all annual events	20 tickets	10 tickets	6 tickets	4 tickets	
Recognition on our social media platforms	✓	✓	✓	✓	✓
Recognition in annual report	✓	✓	✓	✓	✓
Complimentary tickets to the event sponsored					4 tickets
Your name and logo on banners for the event sponsored					✓
Your name and logo included on event promotional material					✓

### **EVENT SPONSORSHIP** (Click on orange text for more information)



### MARNSTORMING March 5-April 2

Reception: Sunday, March 12, 2–4 p.m. For the fourth year running, the Arboretum is partnering with local yarn artists and the Fiber Arts Center of the Eastern Shore to create an exciting and whimsical visual experience in the trees.

Click here to view the story map for Yarnstorming 2022.



## EARTH DAY APKINS Saturday, April 22, 11 a.m.-3 p.m. Celebrate Earth Day and Arbor Day with live music, native plant sales, local food trucks, and hula hoop dance performances! Enjoy various Earthfriendly activities, like mixing up gooey

seed balls, painting with natural dyes,

drumming, stitching a tree tapestry, and dip netting in the stream.



### FOREST Music

Thursday, June 15, 2–4 p.m.
Born of a partnership between
the Arboretum and the National
Music Festival, Forest Music is a
unique performance art event that
brings young musicians and their
mentors from the Festival to play

in the forest where visitors travel from near and far to hear them.

Click here to become a sponsor now!



### SHORE SHAKESPEARE: Much Apo About Nothing! Saturday, September 2, 2 p.m. Sunday, September 3, 2 p.m. One of Shakespeare's most popular

One of Shakespeare's most popular and heartwarming comedies centers on two couples, friendships, loyalty, and how we often make "much ado" about seemingly "nothing."



### Beek GARPEN Saturday, September 23, 1–4 p.m.

Enjoy live music, food trucks, and local brews. Stroll along the Arboretum's woodland paths and join in a game or two. This year's featured vendors include Ten Eyck, Bull and Goat, and Jimmy's Fat Rolls.



### FAIRYFEST

Saturday, October 7, 11 a.m.-3 p.m. Bring your wings and fantastical costumes for a day of magic at the Arboretum! Follow a trail of artisan fairy houses along enchanted forest paths, climb aboard the Neverland pirate ship, and join a meadow maypole dance.



### PLEIN AIR APKINS

Saturday, November 4, 10 a.m.-2 p.m. One-day plein air paint-out, exhibit, and sale where plein air artists paint in the morning and then exhibit and sell the work they have created in the afternoon.